

SmarTone Becomes Hong Kong's First Mobile Operator to Launch AI Connectivity Service "AI Connect"

*Newly registered customers to enjoy first year of service free, with seamless access
to global AI platforms — no VPN required*

(Hong Kong, 6 January 2026) SmarTone today announced the launch of its pioneering "AI Connect" service, becoming the first mobile operator in Hong Kong to offer a dedicated solution for direct access to the world's most popular AI platforms. New customers can now enjoy their first year of "AI Connect" for free, allowing them to connect seamlessly to ChatGPT, Google Gemini, DALL·E, and Sora and more without the need for third-party VPN software, ensuring a smoother and more secure AI experience.

SmarTone recognizes that local users often face geographical restrictions or technical hurdles, such as complex VPN configurations, when attempting to access global AI tools. "AI Connect" was developed with a "seamless connectivity" core philosophy to address these pain points:

- 1. Instantaneous Connectivity:** By subscribing to "AI Connect," customers gain immediate access to top-tier global AI platforms via a dedicated network.
- 2. Comprehensive Support for Global Leading AI Platform:** The service supports the web versions of leading AI platforms, including ChatGPT, Google Gemini, DALL·E, Sora and more. By eliminating the need for additional VPN installations, SmarTone has significantly lowered the barrier to entry, enabling

customers to focus on leveraging AI for education, professional productivity, travel planning, translation, and content creation.

3. Frictionless and Secure Experience: Users no longer need to manually toggle VPNs, select servers, or deal with unstable connections. The dedicated network architecture also reduces the privacy risks often associated with third-party VPN providers. Customers can continue to browse local websites as usual, enjoying the full convenience of AI integration into their daily digital lives.

“AI Connect” is available at a monthly fee of HK\$28. New customers who subscribe to designated SmarTone 5G service plans can enjoy the first year of “AI Connect” for free, unlocking a truly seamless AI connection.

For service details, please visit: <https://www.smartone.com/hk/AI-Connect-EN>.

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Remarks:

- This service is only available for SmarTone customers with a mobile monthly service plan subscription.
- New customers who subscribe to a 5G monthly plan priced at \$149 or above can enjoy the “AI Connect” service free for the first year.
- When using the designated web-based AI tools, users may need to register separately.
- SmarTone reserves the right of final decision related to the service and reserves the right to suspend and/or terminate this service and/or revise the Terms & Conditions at any time without prior notice. Subject to relevant terms and conditions. Please refer to T&C-V172 for details.
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