# SmarTone

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### SmarTone Brings Disney+ to Customers with Exciting 5G Mobile and Home 5G Broadband Bundled Offers

Enjoy unlimited entertainment Everywhere You Go with Disney+ and on SmarTone's superior 5G Network

(Hong Kong, 2 April 2025) SmarTone is excited to announce its partnership with Disney+ as the designated mobile and broadband service partner, unveiling exciting offers of exceptional content with Disney+ streaming for customers with designated 5G mobile and Home 5G Broadband service plans. This offers SmarTone customers seamless access to the rich and exciting library of global and regional branded entertainment video content provided by Disney+ wherever they are, all on SmarTone's superior network.

Starting from 2 April, customers who subscribe to our designated service plans can enjoy up to 12 months of unlimited streaming of Disney+, and enjoy the Disney+ local data waiver<sup>1</sup>!

Disney+ is home of The Walt Disney Company's 100 years of best-in-class stories that consumers love -- from its expansive collection of enduring classics and blockbuster hits and deep library of general entertainment content to award-winning APAC originals.



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#### **Exclusive Offer Details**

Starting today, both existing and new SmarTone customers who subscribe to:

- Designated 5G mobile service plans<sup>2</sup> will enjoy 12 months of Disney+ on SmarTone
- Designated Home 5G Broadband service plan<sup>3</sup> will enjoy 6 months of Disney+ on SmarTone
- Other designated service plans<sup>4</sup> will enjoy 3 months of Disney+ on SmarTone
- For more offers and details, please visit our website:

https://www.smartone.com/hk/Disney-Plus-Promo-Page-en

#### The latest features of Disney+:

- *"The Last Dance"* highest-grossing Chinese movie of all time in Hong Kong with 18 nominations at this year's Hong Kong Film Awards (Streaming on 21 Apr)
- Matt Murdock and Wilson Fisk face off once again in Marvel Television's "Daredevil: Born Again"
- Experience Moana and Maui's latest adventure in Disney's "Moana 2"
- Exploring the unlikely rise of the beloved king of the Pride Lands in **Disney's** *"Mufasa: The Lion King"*
- Pixar Animation Studios' first-ever original series "Win or Lose" features the intertwined stories of eight different characters as they each prepare for their big championship softball game
- Highly Anticipated Season 2 of Lucasfilm's "Andor" tells the story of Cassian Andor and his transformation into a rebel hero on his way to an epic destiny (Stream exclusively on Disney+ on 23 Apr)
- When a mysterious space vessel crash-lands on Earth, a young woman and a ragtag group of tactical soldiers make a fateful discovery that puts them face-to-face with the planet's greatest threat in the sci-fi horror series "*Alien: Earth.*" (Stream exclusively on Disney+ later in 2025)
- *"Hyper Knife"* explores what happens when the only person who can save you is someone you kicked to the curb

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*"Gannibal" Season 2* will follow police officer Daigo Agawa as he struggles with his inner darkness while trying to take down the monstrous Goto Family and end the village's rumored practices of cannibalism

#### Remarks

<sup>1</sup> Customers who subscribe to mobile service plan or Home 5G Broadband monthly service plan and have subscribed to Disney+ plan with SmarTone, shall enjoy the Disney+ local data waiver until December 31, 2025 or such other date as SmarTone may provide from time to time, whichever is earlier. HK\$38 monthly fee will be waived for the duration of the period, and the customer will not be charged any such fees. At the end of the period, the data waiver will automatically lapse. Subject to relevant terms and conditions.

<sup>2</sup> A minimum 24-month fixed term contract for designated 5G mobile service plans, and a 12-month subscription for the Disney+ service are required. Subject to relevant terms and conditions.

<sup>3</sup>A 12-month or 24-month fixed term contract for designated Home 5G Broadband service plans, and a 12-month fixed term contract for the Disney+ service are required. Subject to relevant terms and conditions.

<sup>4</sup> For designated service plans; a 12-month fixed term contract for the Disney+ service is required. Subject to relevant terms and conditions.