

## SmarTone Solutions Sets the Trend for Next-Level Smart Home Experiences Offering Innovative *SmarHome* Services Establishing the *Smart Living Lab* for Personalised smart home concepts

(Hong Kong, 12 December 2023) SmarTone Solutions, the enterprise solution arm of SmarTone, leverages its advantages in collaborating with property developers to construct smart home infrastructure and platforms, to proactively promote the wider adoption of smart homes. SmarTone Solutions officially launched its innovative *SmarHome* service, as well as unveiled *Smart Living Lab*, the newest show flat of personalised and stylish smart homes in Hong Kong.

SmarTone Solutions has been partnering with Sun Hung Kai Properties to build smart home infrastructure for new properties such as UNIVERSITY HILL, SILICON HILL, NOVO LAND, and YOHO WEST since 2022. This includes pre-installing SmarTone 5G network to cover the entire estate, smart home platform "Smart Station" and in-wall Wi-Fi 6 wireless network system. After moving in, there is no need for further renovation or wiring. The residents only need to plug and play suitable smart home devices to embark on a smart lifestyle. Prospective homeowners have expressed that the pre-equipped smart home infrastructure is one of the factors they consider when purchasing.

The comprehensive *SmarHome* service integrates innovative technology into home design, creating a new experience in smart living. The "Smart Station" uses wireless standards CoSS and Zigbee 3.0 to connect various types of smart home devices, while also supporting other major wireless communication technologies including Wi-Fi 6, BLE, and Z-Wave. It acts as the central hub, connecting various smart devices such as IoT sensors and AI facial recognition systems. It activates designated lifestyle modes based on changes in temperature, humidity, brightness, motion, sound, and more. Additionally, with the award-winning *Nature X* SmarHome Control Panel, for which SmarTone is the exclusive distributor in Hong Kong, users can set personalised lifestyle modes, such as "Movie Mode," "Work From Home Mode," and "Gaming Mode," allowing easy switching between modes with just a single tap. Homeowners can flexibly select and customise smart home solutions for their new homes based on their needs, including smart lighting, home security surveillance, and intelligent monitoring systems.

Mr. Daniel Leung, Head of Business Markets of SmarTone, said, "With SmarTone's high-quality 5G technology and reliable network, SmarTone Solutions collaborates with property developers to incorporate smart home infrastructure and platforms during the building construction phase. This is our unique advantage. Smart homes not only make

daily life more convenient and efficient but also add a cutting-edge and stylish touch to the residence. Next, we will actively promote the wide adoption of smart homes. The **Smart Living Lab** is specially created as a modern smart home showcasing space that allows visitors to experience true smart living.”

**Smart Living Lab** combines innovative technology and stylish home design, spanning approximately 1,500 sq ft. It is the latest and most comprehensive smart home show flat in Hong Kong. The show flat is modeled after a real home environment and is divided into six major smart living zones. By seamlessly integrating award-winning smart appliances, customers can enjoy comfort, safety, convenience, and efficient living environment. SmarTone Solutions’ professional **SmartHome** consultants are able to provide professional advice to visitors during the visit.

Please visit <https://smarthome.smartonesolutions.com.hk/> to learn more about **SmartHome** services.

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