

SmarTone Offers 3 Security Tips to Keep Customers Cyber Safe Introduces “Guardians of Network Security” to Help Everyone Outsmart Scammers

(Hong Kong, 31 July 2023) There has been a huge surge in online scams recently. As part of its commitment to network security, SmarTone has specially launched a "3 Security Tips" educational campaign to help customers easily identify scam messages. SmarTone is also introducing an exclusive new group of cartoon characters, its "Guardians of Network Security", to promote network security and help customers stay vigilant at all times so they can outsmart scammers and enjoy peace of mind.

SmarTone urges customers to stay vigilant and keep in mind the following "3 Security Tips", which can help them easily identify fraudulent messages:

- **Tip #1:** SmarTone's social media and WhatsApp accounts are officially verified with a ✓ mark. Don't trust any unverified accounts.
- **Tip #2:** Our communication links only use the official domain names "smartone.com", "s-rewards.hk", or "smartonesolutions.com.hk". Please check the URL before clicking on any links in a text message, and always verify that the domain name is correct again after entering a website.
- **Tip #3:** SmarTone has set up a WhatsApp customer service hotline at 9660 2688. If you have any doubts about any information relating to a SmarTone link or website, please contact us to verify its authenticity or report any suspicious activities.

SmarTone is also committed to continually enhancing its system security, such as by implementing one-time passwords, to further protect our customers' data.

If customers wish to comprehensively protect their online and call safety, SmarTone strongly recommends them to choose our exclusive "Cyber & Voice Security" service which comes with "Data Guard" and "Call Guard":

- **Data Guard:** Features automatic webpage detection, Wi-Fi network protection, and application protection, all of which automatically protect mobile phone safety 24/7, providing customers with peace of mind whether they are browsing the internet, using social media, shopping online, or using online financial management functions.
- **Call Guard:** Helps prevent phone scams by intercepting unknown calls at the mobile network level, including local and overseas calls without caller ID, with the option to answer or reject calls as necessary.

For more online safety information and fraud prevention tips, please stay tuned to the SmarTone "Network Security" page:

<https://www.smartone.com/hk/network-security-en> .

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Photo Caption

SmarTone

Guardians of Network Security

Helps You One Up Scammers

3 Security Tips to Keep You Cyber Safe

SmarTone's social media and WhatsApp accounts are officially verified ✓!
Beware of unverified accounts!

We will only use the links with the domains as shown above in our communications to customers. When you receive a message, remember to:
1. Check the URL before clicking on the link
2. Check the URL again after entering the website

+852 9660 2688

A special WhatsApp customer service hotline has been set up. If you have any questions regarding SmarTone's messages, please contact us to verify its authenticity or report it!

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SmarTone

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