

SmarTone Lends Full Support to “Jockey Club Digital Support Project for the Elderly” Aids Elderlies in “LeaveHomeSafe” Download and Usage

(Hong Kong, 21 December 2021) SmarTone today announces its support for the “Jockey Club Digital Support Project for the Elderly”, launched by the Hong Kong Jockey Club Charities Trust. SmarTone will provide smartphones and free basic mobile service to elderlies in need through participating non-government organisations (NGOs), to aid senior citizens in “LeaveHomeSafe” (LHS) mobile app download and usage and help maintain their connection to loved ones and the community.

Mr Norman Tam, Deputy CEO, SmarTone said, “SmarTone has always put an earnest focus on fulfilling our corporate social responsibility, and on listening and responding to the needs of the society. As Hong Kong’s leading 5G operator, we hope to provide support to more people in need through technology and help create social harmony. During the pandemic, SmarTone has already partnered with the Hong Kong Jockey Club Charities Trust once to donate mobile data cards to underprivileged families, to facilitate students’ e-learning. This time, we have come together with the Jockey Club once again to look after and provide immediate support to the elderlies, giving them an easier way to connect with the community through LHS compatible smartphones and free basic mobile service.”

Mr. Leong Cheung, Executive Director, Charities & Community, The Hong Kong Jockey Club said, “With the “LeaveHomeSafe” app now mandatory in most public venues and all licensed eateries, we became aware that some underprivileged elderly, especially those who are not residing in residential care homes for the elderly, do not have smartphones and therefore cannot access the app. Partnering with NGOs and mobile network service providers, we want to help address this urgent and immediate need.”

Beneficiaries do not have to pay for service enrolment. To be eligible applicants must be recipients of the Social Welfare Department’s Comprehensive Social Security Assistance Scheme at the time of assessment; aged 65 and above; not residing in residential care homes for the elderly; and not owning a smartphone. All applicants must be referred by social workers of the [District Elderly Community Centres \(DECCs\) or Neighbourhood Elderly Centres \(NECs\) operated by the 12 NGO partners](#). Social workers will conduct an initial assessment of elderly

applicants and refer cases to designated centres for further screening and approval. For project details and enquiries, please call hotline 3507 7800 or visit project website <https://ic-elderly.digital>.

In addition, SmarTone staff of SmarTone volunteer team is eager to help and will be hosting elderly-oriented workshops on smartphone and app usage.

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