

## SmarTone Launches Hong Kong's first Home 5G Broadband Service

*The new service offers 5G ultra-fast speed, simple plug-and-play setup and fibrefree convenience*

**(Hong Kong, 14 September 2020)** - To redefine home broadband in Hong Kong and offer the best overall 5G experience, SmarTone today launches its Home 5G Broadband service, the first in the city that gives you hasslefree home internet experience. The new service includes unlimited 5G data at just \$148 per month (full speed data up to 200GB) with an option to purchase designated Wi-Fi 6 router at a special price. This delivers 5G ultra-fast speed with an incredibly simple plug-and-play setup that allows for immediate service without any installation.

SmarTone launched its world-class 5G network with territory-wide coverage through Ericsson's industry-leading Dynamic Spectrum Sharing technology. The uptake in its 5G mobile service has been encouraging and SmarTone worked to expand its service to meet the needs of home users. The newly available Home 5G broadband service aims to provide fast and stable internet access with low latency to those suffering from expensive broadband fees (because of single operator access) or using the narrowband service with slow broadband speeds.

With this convenient and fibrefree setup at a competitive cost, no installation and relocation fee required, the service addresses painpoints for those living in premium buildings, mass private and public housing, individual city buildings, and even villages and older buildings that previously had no broadband options.

It has never been easier for Hong Kongers to upgrade their home internet and break away from sluggish, inconvenient and expensive broadband options in their building. This zero installation service brings you and your whole family 5x to 40x faster speeds than traditional fixed narrowband connections with a Wi-Fi 6 router that readily supports multi-device connections.

## SmarTone Home 5G Broadband Service Plan:

<b>Monthly Fee</b>	<b>\$148</b> <i>5G SIM-Only Service is only compatible with designated eligible 5G devices</i>
<b>Data</b>	<b>Unlimited</b> <i>Under FUP (Fair Usage Policy), when monthly data usage reaches 200GB, data service continues but access to network resources will be given lower priority and data service experience may be affected.</i>
<b>Contract Period</b>	<b>24 months</b>
<b>Cooling-off Period</b>	<b>7-day</b> <i>Count from service activation date</i>
<b>Wi-Fi 6 Router</b>	<b>Special Discount Price: \$2,160</b> <i>(Recommended Retail Price: \$3,080)</i> <b>2-year warranty</b>

For details, please refer to the website: <https://www.smartone.com/en/5GHomeBroadband/>

Service Terms & Condition: This service plan does not include router; customer who subscribes to this service plan can enjoy special price to purchase designated model of router, please contact our salesperson for details. Image is for reference only, subject to the final product. The provision of the service is subject to the network coverage of the Company's 5G network. Internet experience can vary due to factors such as the relative position between user and the base stations, the download server resources, Internet traffic conditions, the number of users, users' devices and other factors that may arise. Wi-Fi coverage depends on factors such as area & layout of the premises, construction materials, and other extraneous factors.

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