

## News

# s Release

## SmarTone 5G Together with Gamergizer Brings Faster, Stabler Gaming Experience

### Partners with "Arena of Valor" for "AOV Gamergizer Quest" Giveaway

(Hong Kong, 14 July, 2020) SmarTone 5G's pioneer Dynamic Spectrum Sharing (DSS) technology ushers in an ultra-fast 5G network and the widest coverage in Hong Kong. SmarTone is also introducing an exclusive "AOV Gamergizer Quest" with "Arena of Valor" to give gamers a taste of a faster and stabler gaming experience. Complete missions to win exclusive "Arena of Valor" hero skin, virtual items, the hottest 5G handset and more. Enjoy SmarTone's 5G Gamergizer value-added service at a discounted price for a superior gaming experience.

The "AOV Gamergizer Quest" is a limited time quest-based game introduced by SmarTone, "Arena of Valor" and Advokate, available from now until August 31. Players can earn Valor Coins by simply logging in to the game platform\* each month and completing missions. The game system will count any accumulated Coins at the end of each month and assign designated prizes including "Arena of Valor" Classic Limited Edition Skin, Rank Protection Card Box, Magic Crystal and other virtual items. Players with the most accumulated Coins and highest ranking at the end of the promotion period can win the ultimate Grand Reward. The 3 highest ranked players can win SmarTone Exclusive Skin "Veres: Autumn Whisper" (Hero inclusive)<sup>^</sup> and the hottest 5G handset.

This event also includes featured missions that allow players to interact with characters and game outside of the confines of home. Players can visit SmarTone Hong Kong stores to find hidden "Arena of Valor" heroes. Simply use the "SmarTone AR" App to collect 3D motion AR Arena of Valor heroes and earn Valor Coins. Players can also generate interactive video with in-game heroes for a true augmented reality experience. To earn more Valor Coins, take part in our WhatsApp Q&A or clicked on designated links on SmarTone's Facebook and Instagram account and follow instructions to complete the mission! Players subscribing to SmarTone services within the promotional period can earn up to triple Valor Coins according to their membership tier for a better chance at the Grand Reward and stay one step ahead in the game.

Players subscribing to 5G service can now win SmarTone Exclusive Skin "Veres: Autumn Whisper" (Hero inclusive), rare Rank Protection Card Box^^, and data waiver for "Arena of Valor" by activating 5G mobile service plan before August 31 without extra mission. Gear up with the Gamergizer with higher network priority for a fast and stable gaming network connection, even in busy areas. Subscribe to the Gamergizer now to enjoy 3-month free service (average monthly rate of HK\$29 dollars) and bonus Valor Coins for easier access to "Arena of Valor" Classic Limited Edition Skin, also can enjoy data waiver for "Arena of Valor" for a year.



數碼通電訊有限公司 香港九龍觀塘觀塘道378號 創紀之城二期31樓

**SmarTone** 

News Release

- \* Gamergizer Quest Website: smartone.com/hk/AOV/en
- \*\* Results will be announced in September. Grand Prize Winners will be notified through email. ^Available while stock lasts.

^ Players subscribing to designated SmarTone mobile service plans before final coin count (23:59 on August 31, 2020) will get double Valor Coins. SmarTone Plus PriorityPlus™ Premium and PriorityPlus™ members will get triple Valor Coins. Membership tier refers to tier status as of August 31, 2020.

^^ To redeem "Arena of Valor" 's virtual item (including Rank Protection Card Box/ Classic Limited Edition Skin), customer is required to redeem via "AOV Gamergizer Quest" platform with certain amount of Valor Coins. For "AOV Gamergizer Quest" platform's rewards details and "Arena of Valor" 's virtual item redemption details, please refer to "AOV Gamergizer Quest" platform (smartone.com/hk/AOV/en)

###

### **SmarTone 5G Monthly Plan:**

Monthly Fee	\$398
5G Local Data	100GB*
Roaming Offers	FREE 2GB Greater Bay Area Data (Mainland China and Macau) + Mainland China Mobile Number
5G Local Data Top-up (Monthly Flexi Add-on)	\$80/month Unlimited <u>Or</u> \$50/10GB (Speed up to 5Mbps)
SmarT Data Bank (Data use maximised, carry forward unused data)	Local Data + Greater Bay Area Data Up to 500GB Up to 10GB
Local Voice Mins	Unlimited
Add-on SIM Cards (Local, roaming data and Local voice mins shared with Main and Add-on SSIM cards)	1 <sup>st</sup> SIM: +\$120/month  2 <sup>nd</sup> - 4 <sup>th</sup> SIM: +\$120/month  (Extra 50GB/month 5G Shared Local Data per SIM)
5G Limited-time Offer	\$298/month* (4 months discount) + Up to \$2,100 OFF SAMSUNG Galaxy S20 Series;  Or  Monthly e-Stamp Collection to redeem up to \$1,200 handset or accessories discount
Gamer Exclusive - "Arena of Valor" Virtual Items	SmarTone Exclusive Skin "Veres: Autumn Whisper" (Hero inclusive) <sup>%</sup> + "AOV Gamergizer Quest" - 70 Valor Coins <sup>#</sup>
Contract Term & Admin Fee	24 months Contract & \$18/month Admin Fee

**Terms & Conditions:** <sup>▲</sup>From now to 31<sup>st</sup> August 2020, Customers can enjoy Extra 20GB Local Data offer per month within the contract period upon a designated 5G service plan (80GB) contract subscription

Monthly fee \$298 is calculated based on the original monthly fee \$458 for designated 5G service plan, after a special rebate of

<sup>\*</sup> Customer can enjoy special rebate \$640 (\$160 x 4 months) upon a designated 5G service plan contract subscription and purchase designated smartphone at designated price at the Company stores at the same time during the promotion period.

SmarTone Mobile Communications Limited 31/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong T: 852 3128 2828 F: 852 3128 2266

數碼通電訊有限公司 香港九龍觀塘觀塘道378號 劍紀之城二期31樓

\$160 in total per month has been given to the customer in 4 bill months within the contract period. For the rest of bill months under the contract, customer will be charged the monthly fee for \$398 (after the deduction of designated contract bonus).

\*SmarTone Exclusive Skin "Veres: Autumn Whisper" (Hero inclusive) redemption code is valid until 31 May 2021; any unused redemption code will be forfeited upon expiry.

#"AOV Gamergizer Quest" - 70 Valor Coins redemption code is valid until 31 Aug 2020; any unused redemption code will be forfeited upon expiry. To redeem "Arena of Valor" 's virtual item (including Rank Protection Card Box/ Classic Limited Edition Skin), customer is required to redeem via "AOV Gamergizer Quest" platform with certain amount of Valor Coins. For "AOV Gamergizer Quest" platform's rewards details and "Arena of Valor" 's virtual item redemption details, please refer to "AOV Gamergizer Quest" platform (smartone.com/hk/AOV/en).

Only applicable to new customers / existing customers with a new subscription or designated existing customers and service activated on or before 31st Aug 2020 A designated service plan with 24-month contract subscription and an admin fee of \$18 per month are required. An advance payment of monthly fee and admin fee are required. Subject to relevant terms and conditions. Please visit smartone.com for details.

### SmarTone Gamergizer Charges:

Releas

Service	Service Fees
Standard Plan (No Contract Required)	HK\$38/ month
12-month Contract Plan	HK\$38/ month FREE 3-month* + "Garena Arena of Valor" Data Waiver (12-month)^ + "AOV Gamergizer Quest" - 70 Valor Coins#

**Terms and conditions:** \*Gamergizer offer: Only applicable to Gamergizer (12-mont contract). First 3 months service fee offer is calculated based on the original monthly fee HK\$38, after a rebate of HK\$38 per month has been given to the customer. The rebate will be credited to customer in next bill month upon the service subscription of Gamergizer.

#"AOV Gamergizer Quest" - 70 Valor Coins redemption code is valid until 31 Aug 2020; any unused redemption code will be forfeited upon expiry. To redeem "Arena of Valor" 's virtual item (including Rank Protection Card Box/ Classic Limited Edition Skin), customer is required to redeem via "AOV Gamergizer Quest" platform with certain amount of Valor Coins. For "AOV Gamergizer Quest" platform's rewards details and "Arena of Valor" 's virtual item redemption details, please refer to "AOV Gamergizer Quest" platform (smartone.com/hk/AOV/en).

Only available to customer who has subscriber to a designated 5G Service Plan. The Add-on SIM card under the designated 5G Service Plan can also subscribe to the service individually. Subject to relevant terms and conditions. Please visit smartone.com/hk/gamergizer/en.

###

<sup>^</sup> Data Waiver of "Garena Arena of Valor" (12-month play till you drop) offer: Only applicable to Gamergizer (12-month contract).