

SmarTone launches 5G service with the city's widest network coverage to spearhead smart city development in Hong Kong

(Hong Kong, 26 May 2020) - SmarTone today launches its 5G service in Hong Kong, offering blazing fast 5G connectivity with the widest network coverage both indoors and outdoors. SmarTone is also introducing a range of innovative 5G services and applications for different customer segments and enterprises. Together with competitive and flexible 5G service plan, SmarTone aims to offer consumers the best overall 5G experiences in town.

Riding on its powerful LTE network and Ericsson's industry-leading Dynamic Spectrum Technology (DSS), SmarTone's 5G network features a speedy rollout with the widest coverage across Hong Kong and a seamless transition between 4G and 5G. This can ensure a stable and smooth user experience and longer smartphone battery performance.

SmarTone adopts an integrated approach of combining high, mid and low spectrum bands to build a robust and industry-leading 5G network in Hong Kong. 3.5GHz spectrum will be progressively deployed across the territory. At popular places and busy locations, 3.5GHz can also provide ample capacity and support to the 5G applications that require high bandwidth. In the initial stage, SmarTone's 5G network covers the most outdoor locations, popular indoor locations and major roads and highways for commuting customers.

SmarTone CEO Ms Anna Yip said, "SmarTone is thrilled to mark a new milestone for the Hong Kong telecom industry and brings the best 5G network experience to consumers in Hong Kong. We see limitless potential for 5G with its blazing-fast speed and super-low latency. 5G will benefit both consumers and enterprises and will be one of the key enablers for Hong Kong's smart city development. With the widest 5G network coverage, the powerful 5G network and the competitive price plans, we are confident that customers will get the best 5G experience from SmarTone".

SmarTone offers a competitive and flexible 5G monthly plan which allows customers to choose top-up options according to their usage needs. For HK\$398/month, customers can enjoy a total of 80GB 5G local data, 2GB Greater Bay Area ("GBA") roaming data with a China mobile number, and get additional SIM cards if needed. For high usage customers, they can also upgrade to unlimited 5G data at HK\$80 at a speed of 5Mbps on a monthly basis. With "Smart Data Bank" service, customers can carry forward un-used mobile data to maximise use. Customers can carry forward up to 500GB local data and 10GB GBA data respectively. From today onward, customers who subscribe our 5G plan before 31 Aug 2020 can enjoy an extra 20GB 5G local data per month covering out their contract.

To celebrate its 5G launch, SmarTone has launched a limited-time offer for customers who purchase the latest Samsung Galaxy S20 series 5G smartphone. For just HK\$298 per month[^] for four months and HK\$398 per month for the remaining contract term, customers can enjoy a total of 100GB* 5G local data, 2GB GBA roaming data with a China mobile number and up to a HK\$2,100 smartphone discount on the Samsung Galaxy S20 series.

SmarTone 5G brings a rich array of innovative applications with an enhanced experience for video conferencing, AR/VR, gaming and entertainment.

- **Seamless Video Conferencing**
 - Smooth and stable 5G video conferencing for mobile office, face-to-face social networking, as well as e-learning for students.
 - Customers in 5G monthly plan can enjoy the “Talk Freely Pack” with FREE unlimited video call data for Microsoft Teams and Zoom.

- **Immersive Augmented Reality/Virtual Reality**
 - Pet lovers can now bring virtual pet with you wherever you go, you can customize and interact with the cute SmarT AR cat, and get into action with HK’s first multi-locations AR robot shooting game at designated SmarTone stores, as 5G brings an optimal gaming experience with minimal latency.
 - The exclusive VR headset which is the only all-in-one VR headset received “iF Design Award”, and “VIVEPORT Infinity Annual” with an attractive headset bundled offer.

- **Superior Gaming Experience**
 - Exclusive partnership with the highly popular online game “Arena of Valor”. Gaming fans will soon be able to get unique SmarTone x “Arena of Valor” exclusive skins and virtual items, interact with the first 3D AR characters in Hong Kong, and enjoy data waiver for playing the game.
 - With the Gamergizer add-on service, gamers will get higher network priority for a fast and stable gaming network.

- **First class entertainment**
 - Enjoy exclusive first release 4K video content hmvod.

5G unleashes the possibilities for enterprises with its fast speed, low latency and massive connectivity. SmarTone has been collaborating with application partners and start-ups to co-create the 5G ecosystem. To foster innovation, SmarTone launched the Innovation Hub in early 2017 and organised the SmarTone Hackathon themed “5G and Smart City”.

SmarTone has been working closely with enterprises from construction, healthcare, hospitality, property management, retail and transportation for 5G digital transformation. With integration of 5G and its award-winning SmartWorks on construction sites, site managers and architects will be able to use Building Information Modelling (BIM) to view three-dimensional models with rich digital content, Virtual Desktop Infrastructure (VDI) for accessing data-intensive edge and cloud applications and Computer Aided Design (CAD) to monitor and manage real-time site operations. Augmented Reality (AR) that combines virtual architectural designs with the physical reality of a job site can also increase accuracy and efficiency.

The SmarTone Cybersecurity team also offers enterprises a total solution to prevent and detect cyber threats in the 5G era with a three-pronged approach – People, Process and Technology (PPT).

SmarTone welcomes The Office of the Communications Authority's (OFCA) latest Subsidy Scheme for Encouraging Early Deployment of 5G which helps further accelerate enterprises' 5G deployment plans and forges a path for smart city development in Hong Kong. SmarTone has set up a dedicated hotline 21553322 and email aef@smartone.com to offer professional advice and support for enterprises which are interested in deploying 5G into their businesses.

Starting from June, customers can have a hands-on experience of SmarTone 5G network at the 5G experience pods at APM and IFC.

For details, please refer to website: 5g.smartone.com/en/5G/

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SmarTone 5G Monthly Plan:

Monthly Fee	\$398
5G Local Data	100GB*
Roaming Offers	FREE 2GB Greater Bay Area Data + Mainland China (Mainland China and Macau) Mobile Number
5G Local Data Top-up (Monthly Flexi Add-on)	\$80/month Unlimited Or \$50/10GB (Speed up to 5Mbps)
SmarT Data Bank (Data use maximised, carry forward unused data)	Local Data + Greater Bay Area Data Up to 500GB Up to 10GB
Local Voice Mins	Unlimited
Add-on SIM Cards (Local, roaming data and Local voice mins shared with Main and Add-on SSIM cards)	1 st SIM : +\$120/month 2 nd – 4 th SIM : +\$120/month (Extra 50GB/month 5G Shared Local Data per SIM)
Contract Term	24 months

Terms & Conditions: ^From now to 31st August 2020, Customer can enjoy special rebate \$640 (\$160 x 4 months) upon a designated 5G service plan contract subscription and purchase designated smartphone at designated price at the Company stores at the same time. Monthly fee \$298 is calculated based on the original monthly fee \$458 for designated 5G service plan, after a special rebate of \$160 in total per month has been given to the customer in 4 bill months within the contract period. For the rest of bill months under the contract, customer will be charged the monthly fee for \$398 (after the deduction of designated contract bonus).

*Customers can enjoy Extra 20GB Local Data offer per month within the contract period upon a designated 5G service plan (80GB) contract subscription during the promotion period.

- \$2,100 discount is calculated based on customer purchase a Samsung Galaxy S20 Ultra (512GB) (Recommended Retail Price: \$10,998) for \$8,898 upon a designated contract subscription.

Only applicable to new customers / existing customers with a new subscription or designated existing customers. A designated service plan with 24-month contract subscription and an admin fee of \$18 per month are required. An advance payment of monthly fee and admin fee are required. Subject to relevant terms and conditions. Please visit smartone.com for details.

SmarTone value-added service monthly fee and offer:

FREE 3-month [^]	FREE*
<ul style="list-style-type: none">• Gamergizer (monthly fee at HK\$38)• hmvod (monthly fee at HK\$48)• VIVEPORT Infinity Annual (monthly fee at HK\$69)	<ul style="list-style-type: none">• Talk Freely Pack (monthly fee at HK\$18)• SmarT AR

Terms & Conditions: [^] Customer is required to subscribe to the service in 12-month contract plan in order to enjoy the free 3-month service rebate. Gamergizer is only available to customer who has subscribed to a designated 5G Service Plan. For VIVEPORT Infinity Annual, the free 3-month is only applicable to customer purchases selected VR devices at the same time.

* Customer subscribes to designated 5G monthly plan can enjoy the service during the 5G monthly plan contract period.

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