

SmarTone launches the Samsung 5G Galaxy Pass

Purchase Galaxy Note 10 series to priority reserve and upgrade to Hong Kong's first Samsung 5G flagship smartphone

(3 January 2020) – SmarTone has always been an acclaimed 5G trailblazer, proactively planning for a robust 5G network rollout. SmarTone today announces to launch the Samsung 5G Galaxy Pass, which will run until 28 February. During this promotion period, customers, who subscribe to a designated Individual Plan for the monthly fee of \$438 and purchase a Galaxy Note 10 series, can enjoy a \$2,200 handset coupon and Samsung 5G Galaxy Pass at \$100. This allows them to get the priority to reserve and upgrade to Hong Kong's first Samsung 5G flagship smartphone. Customers can opt to upgrade to a designated 5G service plan when trading-up to the 5G smartphone.

In addition, customers can also enjoy double local data up to 20GB and 4GB of Greater Bay Area Data during the contract period, plus FREE 12-month Upgraded Back-to-Front SmarTone Screen Replace™ (value \$350). If customers are required to trade-in a designated handset, they can further enjoy an extra \$200 trade-in bonus and get inno3C i9 Pro True Wireless Earphones (value \$799) for free.

About the Samsung 5G Galaxy Pass offer and service plan:

	SuperCare Smartphone Plan
Monthly Fee	\$438
Local Data	10GB
Extra Local Data within Contract Period	+10GB
Extra Greater Bay Area Data within Contract Period	+4GB
Upgrade to Unlimited Local Data*	+\$58/month
Samsung Galaxy Note10 Series Handset Coupon	\$2,200
Extra Exclusive Offer	Purchase a Samsung 5G Galaxy Pass for \$100
Exclusive Upgraded Screen Protection	FREE 12-month Upgraded Back-to-Front SmarTone Screen Replace™
Trade-In Offer	Extra \$200 trade-in bonus and inno3C i9 Pro True Wireless Earphones (value \$799) for free
Port-In Subscription Offer	Free Mainland China Mobile Number for the first 12 months (value \$18/month)
Contract Term & Administration Fees	30 Months and \$18 Monthly Administration Fees

Terms and Conditions: *FUP policy apply. Promotion period is from 3 January to 28 February 2020. An advance payment of monthly fee and admin fee are required. The number of months of an advance payment, the extra data and/or free offers and/or the value of the premium depend on the contract subscription selected. **Samsung Galaxy Note10 series Handset Discount:** Customers are required to purchase Samsung Galaxy Note10 series at the prevailing Recommended Retail Price at the Company's stores. The credit is valid until 6 March 2020. The credit offer is limited to one transaction only during the validity period; any unused credit will be forfeited upon expiry. **Samsung 5G Galaxy Pass:** Available while stock lasts. Customers who purchase a 5G Galaxy Pass will be eligible to trade-in the purchased Galaxy Note10/10+ as stated above up to its Recommended Retail Price and exchange it for a Samsung 5G flagship handset at the Company's stores within the first two (2) weeks from the launch date of Hong Kong's first Samsung 5G flagship handset ("Validity Period"); and, at the same time, the customer shall subscribe to a designated 5G mobile data service plan at the Company's

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stores (service plans may vary and are subject to availability). The 5G Galaxy Pass will expire automatically upon the end of the Validity Period, and customers will no longer be able to enjoy the offer. The launch date of Hong Kong's first Samsung 5G flagship handset will be announced soon, please visit <https://www.samsung.com/hk/> for the latest information. The actual trade-in value of the Galaxy Note10/10+ will be determined and assessed by its condition. If the Galaxy Note10/10+ is found to have any cosmetic or functional defects, or other abnormal working conditions, the actual trade-in value will be different to its Recommended Retail Price. Please ask our store assistants for details. The actual trade-in value of the Galaxy Note10/10+ will be directly used as a rebate when exchanging it for the Samsung 5G flagship handset. If the actual trade-in value is less than the Recommend Retail Price of the 5G handset, the customer is required to pay the difference. For detailed terms and condition of Samsung 5G Galaxy Pass, please visit smartone.com/5Gpass.

News Release