

SmarTone launches the exclusive SHARP AQUOS S2 smartphone

(Hong Kong, 23 Nov 2017) – SmarTone announces the launch of the exclusive* SHARP AQUOS S2 smartphone today. The brand new SHARP AQUOS S2 is the world's first smartphone that features a 5 curves 3D glass back cover^ and metallic frame. It is equipped with 5.5' FHD display with 12MP + 8MP f/1.75 dual cameras for sharp images.

“SmarTone has established a long-term partnership with SHARP and with the launch of AQUOS S2 smartphone we hope to bring surprise and a sense of freshness into the market, as well as more choices to customers. The new SHARP AQUOS S2, together with SmarTone powerful network, can bring customers a fast and unlimited mobile experience,” said Mr Alex Kun, Head of Products and Services of SmarTone.

In appreciation of the customers' support, those who bring the previous models of SmarTone's exclusive SHARP handset and subscribe to the designated service plans#, can enjoy half price in purchasing the new SHARP AQUOS S2 (original price of the High End Edition is HK\$4,380 and the Standard Edition is HK\$3,380). Moreover, customers who subscribe to the designated SmarTone SuperCare Smartphone Plan can enjoy a \$0 handset price at HK\$388 per month with unlimited data.

For more details of SHARP AQUOS S2 and the monthly plan, please visit:
smartone.com/SHARP_AQUOS_S2.

* SmarTone is the only distributor in Hong Kong other than SHARP's online store

^ Exclusive design of Tektite Black (High End Edition)

#Contract subscription of a designated SIM Only SuperCare Smartphone Plan (6GB) or SIM Only SuperCare Family Plan is required

4.5G SuperCare Smartphone Plans

(AQUOS S2 High End Edition)

Monthly Fee	Local Data	Voice Mins (Basic)	Smartphone Price
\$388	6 GB with FREE Data As Much As You Need	4,000	FREE (Prepayment: \$3,980)
\$348	2.5 GB	3,000	FREE (Prepayment: \$3,980)
\$258	1 GB	2,500	\$980 (Prepayment: \$3,000)

(AQUOS S2 Standard Edition)

Monthly Fee	Local Data	Voice Mins (Basic)	Smartphone Price
\$348	6 GB with FREE Data As Much As You Need	4,000	FREE (Prepayment \$2,980)
\$308	2.5 GB	3,000	FREE (Prepayment \$2,980)
\$258	1 GB	2,500	FREE (Prepayment \$2,980)

- A designated service plan with 24-month contract subscription and an admin fee of \$18 per month are required.
- Subscription is required to additional service(s) with total monthly fee of not less than \$36 (Not applicable to customers who subscribe SuperCare Smartphone Plan (6GB) with handset subscription without choosing Free Data As Much As You Need as reward)
- A smartphone price (if applicable) and a prepayment of designated amount are required. The smartphone price (if applicable) and the prepayment amount vary according to the designated smartphone model and service plan selected by the customer. The prepayment will be credited to the customer by monthly instalments over the contract period.
- FUP (Fair Usage Policy) is applicable to Data As Much As You Need.
- Subject to relevant terms and conditions. The Company reserves the right of final decision relating to the promotions and any dispute thereof, and may change the terms and conditions without prior notice.