

SmarTone Appeals To The Hong Kong Public To Support Médecins Sans Frontières' Typhoon Haiyan Relief In The Philippines

HONG KONG (13 November 2013) – SmarTone today announced to launch an instant and convenient platform for customers to donate via SMS to support the emergency relief in the wake of Typhoon Haiyan in the Philippines.

Customers simply send an SMS to 508115 from now until 30 November. For each SMS, \$20 will be charged directly to customers' bill. There is no limit to the number of SMS messages that can be sent. All proceeds will go to Médecins Sans Frontières to support their emergency relief in the Philippines.

The public can also make donations via www.smartone.com/philippines-typhoon-relief by credit card.

- * For local prepaid customers, donations will be deducted from their SIM cards.
- * As iOS does not support blank SMS, please enter 1 when sending the SMS.

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