

SmarTone Launches FindHelper

An easy, direct and efficient way to match helpers with employers

HONG KONG, 31 October, 2013 – SmarTone today announced the launch of FindHelper, a cloud platform that matches job-seeking Filipino helpers with prospective employers.

FindHelper offers an unrivalled reach to job-seeking Filipino helpers through Barkadahan sa SmarTone, the leading mobile service provider in the Hong Kong Filipino helper community. The helpers' profiles are accessible by all potential employers through the FindHelper platform and its smartphone webapp that is supported on all local mobile networks.

Job candidates simply upload their profiles to FindHelper and can specify their preferred contact times. At the same time, an employer can review candidates' profiles with the help of the search function, and send phone interview requests to shortlisted candidates. Those candidates can then review that employer's profile before choosing to accept or decline the request. Following phone interviews, face-to-face interviews may be arranged at their mutual convenience.

"The FindHelper platform offers prospective employers and job-seeking helpers an efficient way to search for and contact each other that also saves them time and money. The profile screening and phone interviews help both parties shortlist their preferences before committing to face-to-face interviews," said SmarTone CEO Douglas Li. "We believe FindHelper provides unique benefits to job-seeking helpers and prospective employers, making life easier for everyone."

All contact between prospective employers and candidates is channelled through the FindHelper platform which shields all phone numbers to protect both parties' privacy. To enhance personal safety, upon subscribing to the service, employers and helpers are required to register themselves at a SmarTone store for identity verification.

Once both parties agree to proceed to employment, they can apply for the working visa and the government prescribed employment contract, or they can engage the services of FindHelper's recommended agency service on preferential terms.

Customers can download the FindHelper webapp by going to findhelper.com or by visiting any SmarTone store. FindHelper is one of the SmarTone OPEN services that is open to all mobile users in Hong Kong, no matter which network they are using. Besides FindHelper, SmarTone OPEN services also include Cloud Storage Manager, Social Mobile, Mark Six, Soccer Infocast and HK Racing Infocast. More services will be added to SmarTone OPEN for all Hong Kong people to enjoy.

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Notes to the editors:

Charges:

Employers	\$398 for 20 successful contacts for 45 days
Helpers	\$150 for one-month posting