

SmarTone to Launch Samsung GALAXY S4

(Hong Kong, 26 April 2013) SmarTone today announced that the hotly anticipated Samsung smartphone flagship the GALAXY S4 will be available on 27 April 2013.

Featuring a gorgeous 5" full HD SUPER AMOLED display, the fastest processor on the market, an ultra-beautifully slim body, and sweet new camera with seriously fun shooting modes, the GALAXY S4 is the perfect smartphone companion.

The GALAXY S4 is worlds apart on Hong Kong's most powerful network. Customers can choose from the wide range of services designed by us including:

- Cloud Storage Manager – With its amazing camera, which boasts great features that make photography more fun, customers will be taking loads of photos and videos with their GALAXY S4. Save everything in the cloud with Cloud Storage Manager, a virtual cloud storage unit that customers can expand as much as they want using free cloud storage accounts. It even makes sharing files between the GALAXY S4, tablets and computers a whole lot easier. There is also enhanced security with on-demand encryption to keep all the files safe.

- X-Power – The Samsung GALAXY S4 features a 5” full HD display and Smart Pause which pauses video automatically when viewers look away and resumes them when they look back at the screen. It allows customers to enjoy a better video viewing experience than ever before but it doesn’t natively support Flash video. Customers can enjoy flash video with X-Power.
- Call Guard blocks known cold callers for all subscribers. If a cold call does reach any Call Guard subscriber it can be reported with a tap, instantly adding it to the database and protecting everyone using the service. It puts control in the hands of its customers.

Together with SmarTone’s lightning fast and smooth 4G network, and outstanding customer care, customers can do more, enjoy more and be more.

The GALAXY S4 is available for \$0 with a HK\$418 price plan. Customers will also get a Samsung Battery & Charger Pack for just \$99 (valued at \$499).

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Notes to Editor:

Monthly fee		\$138	\$248	\$418
Voice mins	Basic	800	1200	2000
	Intra	500	800	1500
Local Data		150MB	400MB	Unlimited*
		Thereafter charge: \$40 / 200MB on " Advise & Consent "basis# (capped at \$280/month)*		
		* When customer has reached the monthly data usage of 5GB, the Fair Usage Policy will be applied. Customer can still continue to use the Service. However, they will be given lower priority to access the network resources, where the Customer's experience may be affected when the network traffic is busy.		
Service included		-	-	30 mins IDD ⁺
		<ul style="list-style-type: none"> ● Intra SMS ● 10 intra MMS ● Voicemail, call forwarding, call number display, call waiting and conference call 		
Phone subscription price for Samsung GALAXY S4		\$3,980	\$2,580	\$0

According to Fair Usage Policy, in any event the data access speed (upload and download) will not be restricted to less than 128kbps

Terms and conditions applied. Please refer to <http://www.smartone.com> for details