



Leighton International wins in SmarTone-Vodafone HK Challenge 2010

HK\$200,000 has been raised for the SmarTone-Vodafone AYP International Exchange Programme Fund

(Hong Kong, 30 October 2010) The SmarTone-Vodafone HK Challenge, staged for the third times in Hong Kong, was run from October 28-30 2010. Leighton International beat off stiff competition from other top corporations and was crowned the overall champion. The team from Ericsson-SmarTone-Vodafone and MTR ranked second and third respectively.

A key element of the SmarTone-Vodafone HK Challenge is to raise funds for the Hong Kong Award for Young People (AYP). With the dedications of all participating teams, HK\$200,000 has been raised for the SmarTone-Vodafone AYP International Exchange Programme Fund to support underprivileged young people to take part in AYP's international exchange programmes.

“The SmarTone-Vodafone HK Challenge has received overwhelming response from executives of top businesses. We would like to express our heartfelt thanks to all the teams for their participation and generous support to the fundraising. The SmarTone-Vodafone AYP International Exchange Programme Fund gives some of the Hong Kong's underprivileged youth unique opportunities to participate in overseas community programmes and this will be invaluable experience for their personal development,” said Mr. Douglas Li, CEO of SmarTone-Vodafone, title sponsor of the HK Challenge.

Over three days and two nights, 24 teams from leading corporations had to outperform each other in five stages of strategic, mental and physical team challenges held in Sai Kung and Tai Po areas. The activities entailed high-level strategising, problem solving, prioritising and completing varied tasks while orienteering their way through rough terrain



in different parts of Hong Kong including Tai Po Waterfront Park, Tai Po Nature Reserve, HK Science Park and Sai Kung Adventure Corp Centre.

“The competition is very tough but enjoyable. We need to understand each member’s strengths and weaknesses for the best manpower allocation in every stage. Teamwork is the key to winning the overall champion and we will definitely be back for next year’s challenge,” said Mr. Tony Harvey, the captain of the winning team Leighton International said.

The SmarTone-Vodafone HK Challenge is a prominent corporate event in Hong Kong. For more information and detailed competition results, please visit <http://www.bamboo.com.sg/hkchallenge/>



Notes of Editor

The following corporations have formed teams to participate in the SmarTone-Vodafone HK Challenge 2010:

- CLP Holdings Limited
- EMC Corporation
- Ericsson
- Hitachi Data Systems
- Hong Kong Award for Young People
- Leighton Contractors Malaysia
- Leighton International
- Man Investments
- MSIG Insurance (Hong Kong)
- MTR Corporation
- Nirwana Gardens
- Nokia Siemens Network
- SmarTone-Vodafone
- Sun Hung Kai Properties
- Swire Coca-Cola HK (Bonaqua)
- This is Noble
- United Arab Shipping Company



About SmarTone-Vodafone

SmarTone-Vodafone is a leader in total communications in Hong Kong, providing voice, multimedia and broadband services in the mobile and fixed markets through its ubiquitous GSM/3G/HSPA+ network.

Its goal is to create and deliver unbeatable experiences to targeted customer segments through relevant, easy-to-use and innovative products and services.

SmarTone-Vodafone is a Partner Network of Vodafone Group Plc, the world's leading mobile telecommunications company.

Its holding company, SmarTone Telecommunications Holdings Limited, was established in 1992 and has been listed in Hong Kong since 1996. The company is a subsidiary of Sun Hung Kai Properties Limited, one of the largest developers in Hong Kong.

About The Hong Kong Award for Young People

Established in 1961, The Hong Kong Award for Young People (AYP), formerly known as The Duke of Edinburgh's Award, is a member of The International Award Association. The Award provides a graduate series of programmes which include three levels of challenges, i.e. Bronze, Silver and Gold, and cultivates young people with perseverance and the spirit of self-challenge. Before the re-unification with the Mainland China, the Gold Awards were presented by the Governor. Since 1997, the Gold Awards have been presented by the Chief Executive of HKSAR. Currently, more than 55,000 young people are taking part in the Award in Hong Kong.