

SmarTone Macau Announces Data Plans for iPad with Wi-Fi + 3G

Macau – September 16, 2010 – SmarTone Macau today announced it will offer dedicated data plans for iPad with Wi-Fi + 3G in Macau beginning September 17. All data plans will be available without a contract, providing the freedom to activate or cancel a plan at any time.

iPad allows users to connect with their apps and content in a more intimate, intuitive and fun way than ever before. Users can browse the web, read and send email, enjoy and share photos, watch HD videos, listen to music, play games, read ebooks and much more, all using iPad's revolutionary Multi-Touch user interface. iPad with Wi-Fi + 3G models are just 0.5 inches thick and weigh just 1.6 pounds—thinner and lighter than any laptop or netbook—and deliver up to 10 hours of battery life for surfing the web on Wi-Fi, watching videos or listening to music, and up to nine hours of surfing the web using a 3G data network.*

"We are delighted to offer customers a range of differentiated services to enhance their experience," said Mr. Patrick Chan, CEO of SmarTone Macau. "Our unrivalled customer care provides a professional set-up service with dedicated workshops to ensure customers get the most from their iPads. This is another example of our commitment to bring more valuable experiences to our customers and we are confident that they will love the difference."

3G data plans for iPad Wi-Fi + 3G

Data	Monthly Fee
300 MB	\$98
Unlimited	\$248

Data plans do not require a term contract.

For further information on data plans for iPad, please visit www.smartone.com.mo/ipad.

For more information about iPad please visit www.apple.com/ipad.

*Battery life depends on device settings, usage and other factors. Actual results vary.
