

## **SmarTone-Vodafone Announces Data Plans for iPad with Wi-Fi + 3G in Hong Kong**

**(Hong Kong – July 22, 2010)** – SmarTone-Vodafone today announced it will offer dedicated data plans for iPad with Wi-Fi + 3G in Hong Kong beginning July 23, 2010. Data plans will be available without a contract, providing the freedom to activate or cancel a plan at any time. Customers will also enjoy unlimited access to Wi-Fi hotspots in Hong Kong at no extra cost.

"We are delighted to deliver the best possible data plan to iPad users," said Mr. Douglas Li, CEO of SmarTone-Vodafone. "Our passion for providing compelling propositions and unbeatable user experience means our customers enjoy unrivalled convenience and ease-of-use on our superior mobile broadband network. We are confident that our customers will love the difference."

iPad allows users to connect with their apps and content in a more intimate, intuitive and fun way than ever before. Users can browse the web, read and send email, enjoy and share photos, watch HD videos, listen to music, play games, read eBooks and much more, all using iPad's revolutionary Multi-Touch user interface. iPad with Wi-Fi + 3G models are just 0.5 inches thick and weigh just 1.6 pounds—thinner and lighter than any laptop or netbook—and deliver up to 10 hours of battery life for surfing the web on Wi-Fi, watching videos or listening to music, and up to nine hours of surfing the web using a 3G data network.\*

SmarTone-Vodafone has worked together to provide a breakthrough way to easily activate, manage and monitor an account directly on iPad. Customers will be notified as they approach their data limit with a direct link to iPad settings to check data usage, top up the account and upgrade or cancel a plan.

### Data plans for iPad

Data	Fee
250 MB	\$98 (30 days)
Unlimited	\$168 (30 days)

Data plans do not require a term contract.

For further information on data plans for iPad, please visit [www.smartone-vodafone.com/ipad](http://www.smartone-vodafone.com/ipad)

For more information about iPad please visit [www.apple.com/ipad](http://www.apple.com/ipad)

\*Battery life depends on device settings, usage and other factors. Actual results vary.

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