

SmarTone-Vodafone presents HTC Magic™ – the first Android™-powered smartphone in Hong Kong

Google services, customised widgets and apps provide the ultimate Internet experience exclusively from SmarTone-Vodafone.

Hong Kong, 19 May 2009 – SmarTone-Vodafone today announced the launch of the new HTC Magic™, the first Android-powered smartphone in Hong Kong. Its curvy, compact form fits snugly in the palm of the hand and provides the ultimate Internet experience on a mobile, together with a suite of popular Google services. Additionally, SmarTone-Vodafone has customized exclusive widgets, apps and entertainment services to give Hong Kong users what matters most to them.

“We are delighted to extend our partnership with HTC and present the first Android-powered smartphone in Hong Kong,” said Mr. Douglas Li, CEO of SmarTone-Vodafone. “HTC Magic™ has a unique Webkit browser that automatically adjusts web content to fit the screen, supports multiple browser windows and makes navigation and browsing as simple as on a PC. Users can enjoy their favourite Google and Android applications on-the-go and, coupled with SmarTone-Vodafone’s customised widgets and apps, the HTC Magic™ now provides an unprecedented Internet experience on a mobile.”

The home screen features SmarTone-Vodafone’s exclusive, always-on URL input bar, which comes complete with browsing history. This widget bypasses menus and home pages, taking users directly to their chosen website from a standing start. When browsing, users can zoom in and out or pan across web pages with a single finger stroke, or enlarge specific areas using the Magnifying Glass browser tool. The HTC Magic™’s trackball allows for easy single-hand operation with speed and precision,

easing navigation of cluttered webpages and clicking on weblinks.

HTC Magic™ is preloaded with tailored mobile versions of popular Google services and offers direct access to Gmail™ and Google Search™. HTC Magic™ provides an enhanced YouTube™ experience, allowing users to upload videos directly, watch videos in widescreen, rate their favourites and view comments. Google Maps™ now includes Latitude and is enabled with Street View in anticipation of its coming Hong Kong launch. Google Talk™ is also included to help customers stay in touch with friends via instant messaging. Google's unrivalled innovation continues with its latest development, Android Market on HTC Magic™. Customers can browse through close to 2000 apps, including games, shopping, travel, social networking and many more, currently available, free of charge, for quick and easy download. This smartphone also includes a variety of email options, such as POP3 and IMAP, as well as Gmail™. It enables synchronization and automatic push for Microsoft Exchange Server-based email and Gmail™, to ensure your calendar, contacts and email accounts are constantly kept up to date.

Exclusively with SmarTone-Vodafone, users will benefit from a range of customized widgets, apps and entertainment services pre-installed on HTC Magic™, to provide instant one-touch access. With these widgets customers can easily get the latest weather forecasts, news headline updates and use apps to get comprehensive information on dining, movies, and the Hang Seng Index, as well as catch up with the hottest discussions on Hong Kong's most popular forums. Customers can stay entertained with the latest high-resolution video content from E! Entertainment News, ANIMAX and SmarTone-Vodafone's Music Video TV. Another nifty little feature is our special photo frame, allowing customers to browse through their snaps and watch slide shows. It makes for a great excuse to show

off the HTC Magic™ to friends and colleagues.

HTC Magic™ runs on the latest Android's Cupcake 1.5 platform. It uses a 528MHz processor and boasts 288MB RAM of memory. It supports 7.2Mbps downloads and 2Mbps uploads, yet still manages to be compact and stylish. It comes with a superb high resolution 3.2" HVGA touchscreen display, bringing a vivid clarity to both still shots and videos taken with the 3.2 mega-pixel auto-focus camera. It has a media player for enjoying music and video, GPS and it supports up to 32GB microSD memory cards.

HTC Magic™ is now available for pre-order at SmarTone-Vodafone, so customers can place their orders today to ensure they get theirs the moment it hits the streets in early June.

"HTC Magic is a superb realisation of Google's Android platform, providing users with an Internet experience of unprecedented speed and ease. SmarTone-Vodafone takes that experience up a notch by providing a range of one-touch widgets, apps and entertainment services that brings the best of the Internet closer to our customers. Only at SmarTone-Vodafone can users enjoy such a comprehensive experience with the new HTC Magic™. Our customers will love the difference we are bringing to them through our innovation and services, our unrivalled network and our great value offers," adds Mr. Li.

Notes to Editor

Features

- HSDPA 7.2Mbps;HSUPA 2Mbps, WCDMA 900/2100MHz, GSM Quadband
- Dimension : 113mm x 55.56mm x 13.65mm
- Weight : 116g
- Standby time : 660 hours
- Talk time : 440 mins
- Android System
- Processor : Qualcomm® MSM7200A™, 528MHz
- Memory : 512MB ROM / 288MB RAM
- Android Web-kit browsers
- 3.2” HVGA (320 x 480) TFT touch screen
- Trackball button
- Camera : 3.2 megapixel with auto focus
- Video supported format : MP4, 3GP
- Audio supported format: AAC, AAC+, AMR-NB, MP3, WMA, WAV, AAC-LC, MIDI, OGG
- Internal GPS antenna
- Supports up to 32GB microSD™ card
- USB 2.0/ WiFi 802.11 b/g
- A2DP for stereo wireless headsets



* The standby time and talk time quoted are supplied by the mobile phone manufacturer. Actual performance varies according to different operating environments