

HomePhone+ - the best value new generation residential phone service adds fax for complete connectivity

(26 November 2008) SmarTone-Vodafone's new generation residential phone service has added HomePhone+ Fax to its offering – further enhancing customers' connectivity in their homes and offices. Adding to the unique features and full range of benefits already offered by HomePhone+, customers can now enjoy even greater convenience and flexibility when staying in touch with friends and family for as little as an additional \$28/month.

HomePhone+ Fax is a convenient and easy to use fax service for the home or office. No installation is needed and the fax modem can be plugged in and placed anywhere in the customers' premises thanks to its advanced technology.

The "Smart Duplex" plan offers a fax service with a separate number for just \$28/month on top of the HomePhone+ residential phone service. The Smart Duplex is a vast improvement on existing fax duplex services in the market, in that customers are no longer disturbed by ringing from the incoming faxes at inconvenient times. Customers who prefer a dedicated fax line can choose the "Standalone Fax" plan, available for an additional \$68/month on top of their HomePhone+ residential phone service.

The best value residential service on the market, HomePhone+ is a revolutionary residential phone service that blends innovative wireless technology and a stylish device, offering unrivalled ease of use, convenience and flexibility.

HomePhone+ gives customers a host of user-friendly special features and benefits that are designed to significantly improve home phone experience. Unlike traditional residential services, registration and activation is simple. There is no complicated installation, technician visit or messy wiring, saving time and trouble.

Great value features include:

Full range of call management services – Caller ID, Call Waiting, Call Forwarding and 6-Party Conferencing are available for managing calls effectively.

Never miss a call voicemail – Notification of missed calls and voice mails through a visual alert indicator, as well as the forwarding of voicemail alerts to the customer's mobile phone.

Effective call screening – Unlike other services in the market that use "blacklisting" or allow calls with number display to get through, HomePhone+ offers truly effective call screening based on White Listing. A customer can choose up to 100 local numbers for a personalized White List. Only those callers on the list will be directly connected, while other calls go to voice mail for easy checking and deletion.

Call overseas for free with IP calls – There is no need for a PC or broadband connection. The

HomePhone+



phonebook even lets customers know instantly if their contacts are online.

Real-time account management – Customers can access their real-time bill at the touch of a button on their handset as well as viewing detailed call records and making payments online.

Visit www.homephoneplus.com for more details.

News Release

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Notes to Editor:

HomePhone+ Fax Service	
Price Plan	Local Data Usage
\$28/month	Can make calls or use your fax. Smart Duplex does not cause your phone to ring for incoming fax to avoid unnecessary disturbance.
\$68/month	With an independent fax line, can talk and fax at the same time for total convenience.

Requires 24-month fixed-line and fax service plan subscription

Terms and conditions apply

HomePhone+ Price Plan				
	Line-only offer	Special buy out offer	Contract offer	Standard offer
Monthly Fee	\$68	\$118	\$118	\$118
Handset Price	\$488	Free	Free	\$1,180
Voice Call	Unlimited local and internet calls			
Free Services	IP Call, Voicemail, Call Screening, Call Forwarding, Conference Call, Caller Display & Call Waiting			
Contract	24 months	18 months plus free period*	18 months	/
Extra Bonus	/	Free period up to 6 months	/	/

* Customers have existing contracts with other operators and switch their number to HomePhone+ will receive a monthly rebate of \$118 starting from the first bill date

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