

SmarTone-Vodafone introduces Internet on mobile special price plan for Sharp SX862 and HTC Touch Diamond customers

(Hong Kong, 9 July 2008) With the increasing popularity of mobile Internet services in Hong Kong, SmarTone-Vodafone introduces an Internet on Mobile special price plan for Sharp SX862 and HTC Touch Diamond customers, allowing them to enjoy its unique Internet on mobile service when they are on the go.

SmarTone-Vodafone's Internet on mobile is the only service that lets customers access the internet in its original format, not the mobile edition, with more videos from more websites right on their phone, plus instant access to RSS/podcasts on the fly while browsing.

Upon subscription to the Internet on mobile special price plan, customers will be able to get a new Sharp SX862 at a special price of \$3280. For just \$256 a month, they can enjoy 1,000 voice minutes, unlimited web browsing and 100MB local data usage for downloading and uploading. Thanks to the Sharp SX862's 16:9 VGA widescreen display and advanced multi-tab web browser, customers get a mobile Internet experience that's second to none.

Furthermore, starting from today, all HTC Touch Diamond users who subscribe to the Internet on mobile special price plan can also get a \$2,200 bonus, allowing them to enjoy the unbeatable mobile Internet experience brought by SmarTone-Vodafone.

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Notes to the Editor

Sharp SX862 handset price and Internet on mobile special price plan

Handset price	\$5680
Contract offer:	
Contract price	\$3280*
Internet on mobile special price plan	\$256/month - 1000 voice minutes - Unlimited web browsing - 100MB local data usage for downloading and uploading Price plan after rebate: \$123/month
Contract period	18 months

* Customer pays \$5680 upon purchase, \$2400 credited back to customer over the contract period of 18 months.

HTC Touch Diamond Internet on mobile special price plan

Price plan	\$256/month	\$556/month
Bonus	\$2,200	\$2,700
Price plan after rebate	\$133/month	\$406/month
Internet browsing	Unlimited	
Local data usage for downloading and uploading	100MB	Unlimited
Voice minutes	1000 basic minutes	
Free services	Intra SMS, voicemail, call forwarding, caller number display, call waiting and conference call	
Contract period	18 months	

*For the \$133 offer: customers need to sign an 18-month contract and subscribe to a selected bundle service with a fee of \$36 or above. The \$2200 bonus will be credited to customers over a period of 18 months.

*For the \$406 offer: customers need to sign an 18-month contract. The \$2700 bonus will be credited to customers over a period of 18 months.

Sharp SX862's Features

Display

- 3.2" widescreen (854 x 480 pixels) display
- Full 16:9 widescreen presentation of VGA content
- 2000:1 contrast ratio
- Mobile Advanced Super View LCD with 160° wide-angle viewing
- CG Silicon display

Media Player

- 30 frame per second VGA resolution
- 16:9 widescreen presentation
- Fast forward, rewind and pause
- Time search
- Quick restart from last played scene

Internet browsing

- Full width Internet page browsing
- Full HTML browser
- Choice of pointer or direct mode

Camcorder / Camera

- VGA quality video recording and playback
- 3.2 megapixel camera
- Auto focus
- Automatic exposure control
- 25x digital zoom
- High intensity LED light
- Macro mode
- Continuous shooting of up to 9 photos



Memory

- 50MB internal memory
- Supports up to 2GB microSD card

Connectivity

- HSDPA 3.6 Mbps and tri-band GSM
- Stereo Bluetooth
- USB
- Infra red

- General

- Finish: polished lacquer
- Size: 110.6 x 50 x 18 mm
- Weight: 120g
- Standby time: 350 hours
- Talk time: 200 minutes
- Video calling time: 110 minutes
- Speaker phone
- GSXTM game engine for advanced GSXTM-compatible games
- MIDP 2.0
- Flight mode
- Email - POP3/SMTP
- PIM - Calendar / alarm / calculator / voice recorder
- Document viewer - Word, Excel, PDF, PowerPoint

- Made in Japan