

SmarTone-Vodafone unveils the Vodafone 810

The latest in a world of multimedia adventures

(Hong Kong, 16 February 2008) SmarTone-Vodafone today announced the launch of the Vodafone 810.

'The Vodafone 810 delivers full multimedia features in a sleek silhouette design. It's the perfect partner for instant enjoyment of our FoneTV and other exciting services,' said Mr. Douglas Li, CEO of SmarTone-Vodafone.

The Vodafone 810 is a smooth-action slider and features a luxury polished metallic silver finishing plus a 2.2" QVGA display. The rubberised finish allows the phone to rest comfortably in your palm.

With the Vodafone 810, you can experience the rich variety of FoneTV programmes and the freedom of your own personal TV. What's more, now you can switch channels in the blink of an eye, just like you can at home with your TV remote. With 12 channels featuring rich variety of programmes, from news to finance, to music and movies, to cartoons and live traffic cams.

"Nowadays customers expect a full multimedia phone. They are keen to explore the world of entertainment freely. And our partnership with Vodafone has once again brought a world-class handset to Hong Kong," concludes Mr. Li.

Notes to the editor:

Offer details

Recommended retail price	\$1,880
Special contract price	\$880*

*Customer needs to prepay \$500 and sign an 20-month contract.

Features

- 3G and triband GSM
- Weight: 105g
- Standby time: 300 hours
- Talk time: 160 min
- Video calling: 100 min
- Speakerphone
- Dual cameras:
 - Main
 - 2.0 megapixels
 - 8x digital zoom
 - Internal
 - 300K pixels
- 2.2" TFT QVGA with 262K colour display
- Video playback and streaming
- Music player – MP3, AAC and AAC+
- MIDP 2.0
- 25 MB internal memory
- Supports up to 2GB microSD card
- Stereo Bluetooth® support
- USB
- Email – POP3 / SMTP
- PIM – Calendar/Alarm/Calculator/Voice recorder



* The standby time, talk time and video calling time quoted are supplied by the mobile phone manufacturer. Actual performance varies according to different operating environments.