

## **SmarTone-Vodafone launches Mobile MSN**

***You can now stay connected with buddies whenever you want***

(23 May 2007, Hong Kong) SmarTone-Vodafone today announced the launch of Mobile MSN, enabling customers to have a quick chat or to share the latest gossip with friends and family using Windows Live Messenger on mobile phones.

“SmarTone-Vodafone’s launch of Mobile MSN caters for the growing need of MSN users to chat whenever they want, even when they or their friends are abroad,” said Mr. Douglas Li, CEO of SmarTone-Vodafone. “By combining the unique advantage of mobile and Windows Live Messenger, we bring to our customers another convenient and easy way to get closer to those who matter to them. This clearly demonstrates SmarTone-Vodafone’s commitment to offering unbeatable experience to our customers.”

Using Mobile MSN is as simple as using MSN on PC. By clicking the MSN icon on SmarTone *iN!*, the WAP portal of SmarTone-Vodafone, customers can subscribe to the service and download Mobile MSN to their handsets. Whenever they want to chat, simply click on the Messenger icon and then enter the MSN username and password.

With Mobile MSN, chatting with friends and family anytime becomes much easier than ever. They can change their status to Online, Busy or Away, and even block people from seeing them if necessary. The buddy list can be updated in real time, allowing them to add buddies or edit the existing list. Customers can even send pictures and voice clips to their online friends and use emoticons to add more fun.

A wide range of handsets is supported by Mobile MSN (please refer to the attached list for details).

Mobile MSN is charged at \$30/month with unlimited usage for text chatting in Hong Kong. For devices running Windows Mobile OS, the MSN application is pre-installed, and the standard data rates will apply.

Until 31 July 2007, customers subscribing Mobile MSN will enjoy a 1-month free trial of the service.

## Notes to the editor

### Popular handsets supported by Mobile MSN

Sharp: SX313, SX633, SX813, SX833

Toshiba: TX32, TX62, TX80

Vodafone: V710

Nokia: 6300, 6280, 6288, N70, N73, N76, N80, N93i, N95

Sony Ericsson: K700i, K750i, K800i, K810i, W610i, W810i, W850i, W880i, W900i, W950i

Motorola: MOTORAZR maxx V3, MOTORAZR maxx V6, MOTOKRZR maxx K3

Samsung: Z728

O2: Xda Atom Life

Dopod: D810

Palm<sup>®</sup>: Treo<sup>™</sup> 750 (HSDPA)

(For the full handset support list, please visit [smartone-vodafone.com](http://smartone-vodafone.com))