



SmarTone-Vodafone launches *PLUS* – a new powerful investment tool on mobile

Staying ahead and profit more from the markets

(Hong Kong, 22 January 2007) SmarTone-Vodafone today announced the launch of *PLUS*, a powerful investment tool on mobile.

Mr. Douglas Li, CEO of SmarTone-Vodafone said, “*PLUS* is a simple and easy-to-use tool that is designed specifically for investors to stay close to the financial markets and to help them profit more from their investments.”

PLUS provides personalized tools to help users invest smartly. “My Watch List” enables customers to keep a close eye on their own portfolio of up to 10 Hong Kong stocks or warrants. Essential data like real-time quote, high, low, change, turnover and close are all provided in one handy page, helping them stay on top of their investments. Key financial information of all Hong Kong stocks, such as daily chart, weekly chart, profit and loss and profit estimation, are also available to customers, making their buying and selling decisions much easier. With “My Stock and Warrant Alerts”, users will receive SMS alert once the stock or warrant hits their pre-set price level, allowing them to react instantly and capitalize on every trading opportunity.

For those customers who invest beyond just Hong Kong stocks and warrants, *PLUS* also provides quick access to the latest exchange rates and global forex trends, up-to-the minute gold and silver prices as well as constant updates on key indices from international stock exchanges worldwide.

PLUS brings essential market information for customers to stay close to the market pulse. “Dow Jones Live Updates” provides the latest market movements and vital market news. 24-Hour Chinese TV news and live broadcasts from the most extensive English TV channels on Mobile TV News enables customers to be the first to catch the latest local and international news. Even more, *PLUS* offers market commentaries from top analysts and industry experts, pre-market and mid-market updates, hot stock picks from financial experts, investment ratings of the top 50 Hong Kong stocks from the most authoritative international brokers and market calendar of upcoming corporate and economic announcements.



Customers can enjoy unlimited access to this investment tool at only \$38 per month. Live quotes are charged at a preferential rate of \$0.25 / quote.

“With *PLUS*, customers can now stay ahead with the most up-to-date market information, and capture every investment opportunity with ease. This is another evidence of SmarTone-Vodafone’s commitment to bringing its customers closer to what matters to them.” Mr. Li added.

Notes to the editor:

Other business news available from SmarTone-Vodafone

1. Financial Times (\$28 / month)

- Top business stories from the London Financial Times

2. CNBC (\$18 / month)

- World leader in business news bringing highlights from the most popular CNBC programmes, exclusively on SmarTone-Vodafone

3. CNN (\$18 / month)

- In-depth business news coverage from CNN Mobile

* 2G customers are subject to GPRS charges of \$0.04/KB