

## **SmarTone-Vodafone launches 3.6Mbps Mobile Broadband ExpressCard**

*Offering a full range of device choice for its Mobile Broadband service*

**(Hong Kong, 17 January 2007)** SmarTone-Vodafone today announced the launch of a new Mobile Broadband ExpressCard delivering HSDPA speed of up to 3.6 Mbps.

“We are pleased to introduce the latest Mobile Broadband ExpressCard, which expands the choice of device for customers to enjoy our Mobile Broadband service,” said Mr. Douglas Li, CEO of SmarTone-Vodafone. “SmarTone-Vodafone Mobile Broadband gives customers real broadband Internet access anywhere in Hong Kong, even while on the move. With their own private broadband line, it also sets customers free from Internet congestion.”

The ExpressCard is optimized for laptop users to enjoy web browsing, email access and downloads via Hong Kong’s first and best HSDPA network. With the fullest coverage, customers can enjoy this fast broadband connection everywhere in Hong Kong – both indoors and outdoors – including buses, taxis, restaurants, lobbies or even at the beach.

The ExpressCard is the first and only mobile broadband device in the market that supports roaming in the US and Canada with HSDPA speeds of up to 3.6Mbps. Customers can now stay connected while traveling in these frequently visited countries. SmarTone-Vodafone offers more roaming destinations around the world than any other Hong Kong operators, with 46 HSDPA roaming destinations, 76 3G roaming destinations and 147 GPRS roaming destinations.

SmarTone-Vodafone Mobile Broadband offers each customer a private broadband line. Unlike WiFi hotspots that allow sharing of lines, it assures them of ultimate privacy and confidentiality. SmarTone-Vodafone Mobile Broadband is easy to set up and simple to use. It offers an enhanced, user-friendly dashboard interface which allows customers to easily access broadband connection, manage emails and keep track of usage.

SmarTone-Vodafone Mobile Broadband is compatible with just about every laptop, PC or Mac. For those customers who would like to use the Mobile Broadband service at both laptop and PC, SmarTone-Vodafone also offers a choice of USB modem, giving them full flexibility of going online wherever and whenever they want.

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**Notes to the Editor:**

Price details:

	<b><i>Flexi Starter Kit</i></b>	<b><i>Contract Plan</i></b>
Price	\$2,488*	\$1,980
Data Plan	\$100/50MB (pay-as-you-go)	\$488 (18 months)
Roaming	\$0.12/KB	

\*Includes \$500 data usage credit

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