

## Toshiba and SmarTone-Vodafone launch two exciting new mobile phones at ITU

*-- Bringing unparalleled customer experience for different target segments --*

**(Hong Kong, December 4, 2006)** Today at ITU Telecom World 2006, Toshiba Corporation, a global leader in innovation, and SmarTone-Vodafone, Hong Kong's leading telecommunications operator, announced the launch of two exciting new mobile phones in Hong Kong – the TX80 and the TS32. The TX80 is a full-featured multimedia phone with a 3.2 Mega pixel camera fitted with digital zoom and continuous shooting. The TS32 is an upgraded luxurious version of the TS30 which received overwhelming response in the market earlier in the year.

“We are proud to unveil these new mobile phones here in Hong Kong at ITU Telecom World 2006,” said Mr. Chikahiro Yokota, Corporate Senior Vice President, President and CEO of Toshiba Corporation's Mobile Communications Company. “The TX80 is Toshiba's third WCDMA mobile phone for SmarTone-Vodafone, and delivers our enriched music experience via an external music console. The TS32, a slim candy bar style phone with an elegant finish, is a brand new GSM mobile phone. Hong Kong is the first market in the world to launch this phone. We are sure that the TX80 and the TS32, fully complementing SmarTone-Vodafone's advanced multimedia services, are the phones that people in Hong Kong want and need.”

“We are pleased to continue the partnership with Toshiba, a global leader in multimedia technologies, in extending our range of 2G and 3G phones in the market. Both the new TX80 and the TS32 come in sleek, contemporary designs. They are packed with great features and offer distinctive styling for different target customer segments,” said Mr. Douglas Li, CEO of SmarTone-Vodafone. “With full multimedia features, stand-out style and exceptional performance, the new TX80 sets a brand new reference for 3G camera phones. The TS32 is a best-in-class 2G phone offering unbeatable value.”

The TX80 is the latest 3G UMTS / triband GSM phone. Weighing just 111g, it is stylishly light and fits comfortably in your hand. With a strikingly modern look and luscious finish in Cosmo Pink, Honeycomb Black or Sugar White, the TX80 best reflects every individual personality. This clamshell phone incorporates a high quality 3.2 Mega pixel camera fitted with digital zoom and continuous shooting, creating vibrant and true-to-life photos in a flash. It captures MPEG4 videos at ultra-sharp QVGA resolution. It has a huge 2.4" QVGA display that will dazzle customers with its stunning clarity and vibrant colours. With an external cursor for easy control of the music player, customers can listen to high quality audio through snug stereo earbuds or the built-in stereo speakers. The TX80 supports a microSD card of up to 1GB which can store up to 750 full tracks.

The TS32 is a deluxe ultra slim, full-featured 2G phone, only 78g in weight and 10.3mm in thinness. It comes in a choice of three colours with a sensual metallic paint finish – Midnight Purple, Lunar Graphite, or Desert Gold. Its contoured keypad is precisely designed for excellent feel and control. The new phone has a superb music player and built-in FM radio that entertain customers on the move. The TS32 offers an expandable memory of up to 1GB with a microSD card. The TS32 incorporates a 1.3 Mega pixel camera, providing great imaging quality.

Available from today, the TX80 and the TS32 are distributed by SmarTone-Vodafone and its dealer channels in Hong Kong and Macau.

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Notes to the Editor:

**Pricing**

<b>Price</b>	<b>TX80</b>	<b>TS32</b>
Retail price	\$3,780	\$1,480
Contract price	\$2,880*	\$1,180 <sup>+</sup>

*\*Any 3G price plans plus multimedia service bundle for 12 months*

*<sup>+</sup>\$80 or above price plans for 12 months*

**Major features**

**TX80**

- Form: Clamshell
- Color variation: Cosmo Pink; Sugar White; Honeycomb Black
- Size: 49 x 97 x 20mm
- Weight: 111g
- Band: 900/ 1800/ 1900 for GSM, 2100 for 3G
- Standby time: 470 hours (3G), 290 hours (GSM)
- Talk time: 190 mins (3G), 320 mins (GSM)
- Main display: 2.4" QVGA, 260K color TFT
- Sub display: mono OLED
- Main camera: 3.2 Mega pixels, digital zoom, mobile light
- Sub camera: QVGA for video call
- Internal memory: 40MB
- External memory: microSD card (up to 1GB)
- Messaging: SMS, MMS
- Connectivity: IrDA, USB V1.1
- Sound: MP3, AAC, AAC+, XMF, SMAF
- Video: MPEG 4 / H.263
- Browser: WAP 2.0, XHTML, SVG-T1.1
- Java™: CLDC 1.1, MIDP 2.0, JSCL 1.2, JSR185/135/184, VSCL 2.0
- PIM / DRM: SyncML 1.1.2 / OMA DRM V1.0

**TS32**

Form:	Candy bar
Color variation:	Lunar Graphite; Desert Gold; Midnight Purple
Size:	47 x 113 x 10.3mm
Weight:	79g
Band:	900/ 1800/ 1900 for GSM
Standby time:	150 hours
Talk time:	150 mins
Display:	1.93" 176x220, 260K color TFT
Camera:	1.3 <b>Mega pixels</b> , digital zoom
Internal memory:	5.5MB
External memory:	microSD card (up to 1GB)
Messaging:	SMS, MMS, Email (POP3, SMTP)
Connectivity:	Bluetooth™ V1.2 (GAP, SDP, SPP, DUNP, GOEP, HFP, HP, FTP, OPP, BIP), USB V1.1
Sound:	MIDI, MP3, AAC/AAC+, FM radio
Video:	MPEG 4 / H.263
Browser:	WAP 2.0
Java™:	CLDC 1.0, MIDP 2.0
DRM:	OMA DRM V1.0

\* Java is a trademark of Sun Microsystems, Inc.