



SmarTone-Vodafone launches two new Toshiba handsets

(Hong Kong, 29 June 2006) SmarTone-Vodafone today announced the launch of two new handsets from Toshiba – the TX62 and TS30 – offering even wider choice to both 3G and 2G customers.

“We are very pleased to launch the Toshiba TX62 and TS30 today. Both models come in handy sizes, and provide rich features and distinctive styling for 3G and 2G customers respectively. With the launch of TX62 and TS30, we have introduced four models since last November. More models are being planned for the rest of the year,” said Mr. Douglas Li, Chief Executive Officer of SmarTone-Vodafone.

Mr. Hiroyuki Kai, Chief Marketing Executive of Toshiba Mobile Communications Company, said, “We are very proud to further our partnership with SmarTone-Vodafone. SmarTone-Vodafone’s unrivalled track record in both service and technology innovations demonstrates the strongest commitment to providing the most compelling propositions to customers, something that we share passionately at Toshiba in all areas of our business.”

The TX62 is the latest 3G UMTS / triband GSM handset and is available in three chic stylish colours – Sassy Pink, Cosmo Black, Vibrant Green. This sleek clamshell handset incorporates a high quality 1.3 Mega pixel camera and a superb high resolution QVGA (240 x 320) screen. Featuring built-in stereo speakers, the TX62’s music player can also be very conveniently operated with its external control keypad and its external display enables easy playlist selection even when the phone is closed. Equipped with Bluetooth, the TX62 supports miniSD card of up to 1GB which can store up to 750 full tracks.

Not just for music lovers, mobile gamers will also find the TX62 appealing. With SmarTone-Vodafone’s proprietary GSX™ game engine, the TX62 supports the largest number of mobile games with powerful 3D animation, stunning sound and vibration effects, as well as smooth, synchronised game control, all making it easy and great fun for customers to enjoy the latest games from SmarTone *iN!*

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The TS30 is an ideal choice for customers who want a slim, full-featured 2G handset with a modern design. In a 9.9mm ultra slim body, the TS30 incorporates a 1.3 Mega pixel camera, offering great imaging quality. The external music control keypad and built-in FM radio enable customers to easily enjoy music and infotainment while on the move. The TS30 is Bluetooth-enabled and offers expandable memory of up to 1GB with microSD card. The TS30 offers a choice of finish – Pearl White, Matt Silver and Metallic Black – suiting every taste.

“Working with Toshiba, a global leader in multimedia technologies, I am confident that SmarTone-Vodafone will continue to introduce new innovative services with ever more exciting handsets to Hong Kong consumers.” Mr. Li added.

The TX62 and TS30 are distributed solely through SmarTone-Vodafone and its dealer network in Hong Kong and Macau. In Hong Kong, the major dealer distribution channels include Broadway, Fortress, Wilson, Citicall, Gome, Chung Yuen, Tai Lin, CMK, The Best HK, GoEasy, Sound & Vision, 3G Mobile City, Wing Shing, 3C Digital, GPC Telecom, Comm-pass, Easy Tone, Gold Ocean, Cyber Telecom, Hilex, M Phone, Today’s, Konwest Shop, Patronics, Sanda, Talk Smart and Victory Electrical. Distribution channels in Macau include China Telecom, Kin Ngai Hong, Comunicações Genuine, Commercial New Cable, Telecomunicações Hong Kong Tong, Telecomunicações Universo, Gold Telecom Company and Telecom Sreedom Tong.



Note to the Editor:

A. Toshiba TS30

1. Offer details

RRP	\$1,680
Special contract price	\$1,280
2G bundle plan	\$80 for 15-month

2. Key features of the Toshiba TS30

- Triband GSM
- Standby time: 150 hours
- Talk time: 150 minutes
- Weight: 81g
- Built-in FM radio
- External music control keypad
- Music player — MP3, AAC, AAC+
- 1.3 Mega pixel camera
- 8 x digital zoom
- 93" 262K colour TFT display
- MPEG 4 video playback
- Built-in 8MB memory
- Expandable memory — 1GB microSD card
- Bluetooth
- USB
- WAP 2.0 browser
- Email — POP3 / SMTP
- MP3 ringtones



B. Toshiba TX62

1. Offer details

RRP	\$2,880
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2. Key features of the Toshiba TX62

- 3G UMTS and Triband GSM
- Standby time - 370 hrs
- Talk time - 170 mins
- Video calling - 90 mins
- External music control keypad
- Music player — MP3, AAC, AAC+
- Stereo speaker
- 1.3 Mega pixel camera
- 5 x digital zoom
- 2" QVGA 262K colour TFT display
- Full screen viewing for video playing
- Built-in 40MB memory
- Expandable memory — 1GB miniSD card
- Bluetooth
- USB
- WAP 2.0 browser
- Email — POP3 / SMTP
- MP3 ringtones
- GSX™ game engine
- TV output
- Flight mode