



## **SmarTone-Vodafone launches the new BlackBerry 8700v from Vodafone**

*Raising your game with a new benchmark for real time email and messaging*

**(Hong Kong, 25 February 2006)** SmarTone-Vodafone, Hong Kong's leading mobile services company, and Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM) today launched the new BlackBerry® 8700v™ from Vodafone in Hong Kong. The BlackBerry 8700v is an all-in-one device, providing uncompromising email, voice and browsing performance.

Featuring a thin, stylish and lightweight design with a full QWERTY keypad, the BlackBerry 8700v from Vodafone is extremely easy and convenient to use even with just one-handed navigation. It has a thumb-controlled wheel for faster, simpler browsing and exclusive keys for sending emails.

The BlackBerry 8700v from Vodafone has a bright, high resolution QVGA (240x320) LCD screen that supports over 65,000 colours and offers excellent readability. The intelligent auto brightness control adjusts both the LCD and keypad lighting to provide optimal viewing in both indoor and outdoor environments.

The device platform of the new BlackBerry 8700v from Vodafone has been completely re-engineered and features a powerful Intel Xscale® processor with enhanced 64MB flash memory and 16MB SRAM. Customers can experience faster email, web browsing and attachment viewing performance, and they are now able to store and run more powerful enterprise and personal applications.

“The BlackBerry 8700v from Vodafone is an exciting addition to our BlackBerry from Vodafone series. The new design and enhanced features of the BlackBerry 8700v from Vodafone raise the benchmark for customers experience in real time email and messaging,” said Mr. Douglas Li, Chief Executive Officer of SmarTone-Vodafone.

As an all-in-one device, the BlackBerry 8700v from Vodafone incorporates dedicated keys and enhanced phone features including ‘send,’ ‘end’ and ‘mute’ phone keys, smart dialling, conference calling and speed dial, as well as a speakerphone and Bluetooth® support for hands-free use with car kits and wireless headsets. It has MMS/SMS capability with global address book support.

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Available exclusively at SmarTone-Vodafone, the BlackBerry 8700v from Vodafone incorporates special features that let customers forward emails and attachments to any fax to print hard copies and send voice clips by email\*.

“We are pleased to bring the BlackBerry 8700v from Vodafone, the next step in wireless innovation, to mobile customers in Hong Kong,” said Norm Lo, Vice President of Asia Pacific at Research In Motion. “The new BlackBerry 8700v from Vodafone delivers an exceptional voice and data experience and is an excellent choice for customers who want to remain connected to important communications and information while on the go.”

SmarTone-Vodafone’s customers can enjoy roaming in over 240 destinations including most countries in Asia, Europe, North and South America, Australasia and Africa. Together with dedicated 24-hour technical support and customer service, customers can enjoy easy access to all services, and stay in touch wherever their business takes them.

The new BlackBerry 8700v from Vodafone -- all backed by the unrivalled support and reach of Vodafone’s global networks, the world’s largest mobile community.

*\* This service is exclusively provided to SmarTone-Vodafone’s customers.*

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### **About SmarTone-Vodafone**

SmarTone-Vodafone is Hong Kong's leading mobile services company in multimedia services. Its goal is to better enrich customers' lives by bringing them closer to what matters to them – a world of greater possibilities and achievements. SmarTone-Vodafone is a GSM operator and a 3G services provider in Hong Kong. The commercial launch of 3G-enabled services at the end of 2004 for both consumers and business users is a key milestone in the company's development in multimedia services. SmarTone-Vodafone is the marketing brand for SmarTone Mobile Communications Limited following the signing of a Partner Network Agreement with Vodafone. Established in 1992, the company has been listed in Hong Kong since 1996. Its major shareholder is Sun Hung Kai Properties Limited.

For more information, visit [www.smartone-vodafone.com](http://www.smartone-vodafone.com).

### **About Research In Motion (RIM)**

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit [www.rim.com](http://www.rim.com) or [www.blackberry.com](http://www.blackberry.com).

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