



## **SmarTone-Vodafone launches the TX60 – Toshiba’s first 3G handset in Hong Kong**

**(Hong Kong, 23 February 2006)** SmarTone-Vodafone today launched the TX60 – Toshiba’s first 3G handset in Hong Kong.

“Designed and made in Japan, the TX60 is an ideal choice for discerning customers who want their mobile phones to come with all the benefits of a true music player, bringing their enjoyment of music on the move to an even higher level,” said Mr. Douglas Li, Chief Executive Officer of SmarTone-Vodafone. “Exclusively available from SmarTone-Vodafone, the TX60 further broadens our extensive range of 3G mobile phones, giving customers an ever wider choice. We now offer the largest number of brands of 3G handsets in Hong Kong.”

The TX60 is a 3G UMTS and tri-band GSM fully-featured mobile phone with a great camera and a superb high resolution LCD screen. The TX60’s music player can be conveniently operated by its external control keypad and its external display allows easy playlist selection even when the phone is closed. It is available in three attractive colours – silver black, piano white and lime pop.

Customers can enjoy music videos with grain-free and super sharp images on TX60’s hi-resolution 2.2” QVGA 320x240 LCD screen. The TX60’s 2.3 megapixel CCD camera has a 13.5x digital zoom, adjustable exposure and mobile light, helping users to take superb still photos and videos. Video recordings can also be made at high quality QVGA resolution in long-play mode.

The TX60 features built-in stereo speakers and the included stereo headset is equipped with a remote control for even greater convenience. The TX60 supports mini SD card expandable storage of up to 1GB.

SmarTone-Vodafone’s Music Now provides music fans with the largest range of the latest music on mobile. It now offers over 12,000 selections from more than 600 artists, and all can be sampled for free on customers’ mobiles before they buy.

**SmarTone Mobile Communications Limited 數碼通電訊有限公司**

31/F, JQS Tower, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong

香港九龍觀塘彌敦道378號創紀之城二期怡和科技中心31樓

Tel 電話: 852 3128 2828 Fax 傳真: 852 3128 2266 [www.smartone-vodafone.com.hk](http://www.smartone-vodafone.com.hk)



Music Now launched today a new service, Play of the Day. Subscribers to this service can watch a new music video every day from the hottest local and international artists at a time of their choice, and be the first to catch exclusive artist interviews and video recordings of live performances from new unsigned artists. As a promotion, customers who subscribe to any 3G price plan when they purchase the TX60 will enjoy a FREE one-month subscription to Play of the Day.

The TX60 is distributed through SmarTone-Vodafone and its dealer network in Hong Kong and Macau. In Hong Kong, the major dealer distribution channels include Broadway, Fortress, Wilson, Citicall, Gome, Chung Yuen, Citylink, Tai Lin, CMK, The Best HK, GoEasy, Sound & Vision, 3G Mobile City, Wing Shing, 3C Digital, GPC Telecom, Comm-pass, Easy Tone, Gold Ocean, Cyber Telecom, Hilex, Hit Power Technology, M Phone, Today's, Konwest Shop, Patronics, Sanda, Talk Smart and Victory Electrical. Distribution channels in Macau include China Telecom, Kin Ngai Hong, Comunicações Genuine, Commercial New Cable, Telecomunicações Hong Kong Tong and Telecomunicações Universo.

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## Note to the Editor:

### 1. Offer details

RRP	\$4,180	
Special contract price	\$3,380	\$3,080
3G bundle plan	\$128 + service subscription package*	\$178 + service subscription package*
MNP bonus	\$150 over 15-month	\$300 over 15-month

Promotion offer	One-month free trial Play of the Day
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\*Service subscription packages: - Play of the Day  
- Super value mTunes package  
- News package  
- Bet-to-Win  
- Club Mania

### 2. Key features of the Toshiba TX60

- 3G UMTS and Triband GSM
- Standby time - 380 hrs
- Talk time - 190 mins
- Video calling - 100 mins
- Stereo twin speakers
- Stereo headset with remote control
- External music console
- 1.4" external display
- Music playback (MP3, AAC, AAC+)
- 2.3 mega pixel CCD camera
- 13.5 x digital zoom
- 2.2" QVGA 320 x 240 LCD screen
- 262K colour TFT
- Full screen video playback
- Flight mode
- TV output
- Expandable memory - 1GB mini SD card
- Bluetooth - headset and modem
- Infrared / USB
- MIDP 2.0
- WAP 2.0 Browser
- MP3 ringtone

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