

SmarTone unveils SmarHotel & SmartHome Solution

A new era of smart property in Hong Kong

(Hong Kong, 9 October 2018) SmarTone today announced that it is driving the second wave of its Innovation Hub with its SmarHotel & SmartHome Solution, injecting the latest technology into smart property to inspire the ultimate living and hotel experience of the future.

Internet of Things (IoT) technology continues to evolve and play a crucial role in our daily lives. SmarTone has partnered with property developers and leveraged outstanding mobile connectivity to develop a seamless and flexible end-to-end solution, bringing unprecedented levels of convenience and a personalized experience to residents and hotel guests. This new solution realizes the vision of smart property, creating the ultimate relaxed living and hospitality environment.

Ms Anna Yip, CEO of SmarTone said, “With the launch of our Innovation Hub last year, we have a dedicated open ecosystem to drive cross-industry collaboration and propel Hong Kong on its smart city journey. To cater for the trend of the hospitality industry and meet the needs of today’s digital-savvy consumers, at the outset SmarTone initiated partnerships with property developers at both the conceptualization and construction stages to deliver an intuitive and engaging experience. This allows us to get closer to revolutionizing the quality of everyday life and achieving customer satisfaction throughout the smart journey.”

Drawing on its in-depth domain expertise, SmarTone offers end-to-end ICT solutions to enterprises. A dedicated team of experts with multiple domain knowledge provides consultation on integrating existing property management systems with the SmarHotel & SmartHome Solution. This allows users to enjoy a variety of easy and convenient self-services, including check-in/out with mobile keys as well as easy control of room facilities with the simple touch of an app. It also allows the instant push of important information or content from a single source to multiple channels simultaneously via a content

management system. SmarTone further provides seamless network integration support by converging its powerful mobile network, ultra-fast fibre broadband and Wi-Fi data connectivity to facilitate hassle-free operations.

SmarTone is now partnering with property owners to spearhead ICT solutions for higher quality customer services and more efficient operations. The solution will also be made available to consumers to enable smart living.

To allow a hands-on experience of “SmarT Home” solution, SmarTone has recently set up the first solution showcase at its Gateway store in Kowloon. Consumers will soon benefit from smart living with ever-expanding technologies from “SmarT Home”, enjoying peace of mind and greater convenience.

By pushing the boundaries of 5G, SmarTone will continue to accelerate the digital transformation and technological advancement of smart living in Hong Kong.

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